

# GoDaddy Photo Shoot Guide



## Areas of Focus

- **Portraits:** A variety of portraits showcasing you and your team within your space.
- **Products / Food:** Photos of the products you wish to highlight; for example, a specific dish or a selection of your best-selling items.
- **Action/Services:** These are the shots that show you and your staff doing what you do, whether it's interacting with guests, working on a car, or crafting your products.
- **Details:** Close-up photos with the ability to showcase the personality or mission of your business to an online audience by focusing on the small details.
- **Interiors/Exteriors:** Photos that show off the interior and exterior of your business.

## Important Note About Your Shoot

**When the photographer arrives, have a quick conversation with them to discuss what is most important to you and any specific shots you are looking for. While the photographer will come equipped with a similar shot list, you know your business best. Work with them to ensure they highlight what makes your business unique.**

## Before the Shoot

Prep your space, team, and products:

- The success of your photo shoot will be largely affected by how prepared you are before the photographer arrives.
- Think about what is most important to you and your business. What makes your business stand out? Whether it's your space, your team, your service or your products, be sure that any area of focus is camera-ready.
- Make sure your staff or anyone on-site is aware of the shoot. This is especially important if for any reason you are unable to be on-site.

## During the Shoot

- Communication and collaboration with your photographer is key to a successful photo shoot.
- Remember that you know your business best. Feel empowered to work with your photographer to ensure you get the specific shots you want.

## After the Shoot

- After your photographer leaves, they will upload the images directly to us. We will have them edited and uploaded to your media library in about a week.
- If you have any questions or need any advice, feel free to reach out directly to the Photo Team at **480-651-9704**.